

# 13<sup>th</sup> ISABS<sup>★</sup>

Conference on Applied Genetics and Mayo  
Clinic Lectures in Translational Medicine

**Hotel Radisson Blu Resort & Spa  
Split, June 17-20, 2024**



With the participation  
of Nobel Laureates



ISABS<sup>★</sup>

Association of



Partner



CROATIAN  
MEDICAL  
CHAMBER



University  
of Split

# GUIDELINES for sponsorship

[www.isabs.hr](http://www.isabs.hr)

**Thirteenth ISABS Conference on Applied Genetics and Mayo Clinic Lectures in Translational Medicine** is pleased to announce exhibit and advertising opportunities to providers of scientific, medical and pharmaceutical supplies, publishers and other professionals. To facilitate contact between conference delegates and exhibitors, exhibits will be located within areas dedicated to coffee breaks and poster exhibits. In addition, sponsored scientific sessions including lectures and workshops are available.

Sponsors can take advantage of the following options:

	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>	<b>REGULAR</b>
	<b>55.000 EUR</b>	<b>17.000 EUR</b> (several available)	<b>12.000 EUR</b> (several available)	<b>7.000 EUR</b>	<b>5.000 EUR</b>
<b>REGISTRATION</b>					
Free registration	For four persons	For two person	For one person	For one person	
50 % discount on registration	For two additional persons	For two additional persons	For one additional person		For one person
<b>EXHIBITION</b>					
Exhibition space lease	9 m <sup>2</sup> provided at prime location, more space available at 100 €/m <sup>2</sup>	4 m <sup>2</sup> included, more space available at 300 €/m <sup>2</sup>	2 m <sup>2</sup> included, more space available at 400 €/m <sup>2</sup>	2 m <sup>2</sup> included, more space available at 500 €/m <sup>2</sup>	
<b>BREAKFAST SYMPOSIA DURING THE CONFERENCE</b>					
Opportunity to conduct a Breakfast Symposium.	✓				
Breakfast will be provided at Sponsor Cost.					
<b>ACKNOWLEDGEMENT</b>					
Recognition as general sponsor in media (daily news, thematic supplements in photo weeklies, special TV shows including interviews with eminent scientists etc.)	✓	✓	✓		
Recognition on the home page of ISABS web	✓	✓	✓	✓	✓
Sponsor's logo printed and sponsorship acknowledged on YIA Certificates	✓				



### PROMINENT LOGO PLACEMENT

Sponsor's logo displayed next to the projection screen	During entire conference	During sponsor section	During sponsor section	During sponsor section	During the break
Verbal acknowledgment of your sponsorship during the opening and closing sessions	✓	✓	✓	✓	
Sponsor's logo on conference announcements, link on web page	✓	✓	✓	✓	Company name on the website

### ADVERTISING

Advertisement/logo in the special issue of the Croatian Medical Journal, the official journal of the ISABS	✓	✓	✓	✓	logo only
Advertisement/logo in the book of abstracts	One page - back cover 1/1)	Front inside page 1/1*	Back inside page 1/1*	Inside page 1/1	Inside page 1/2
Option to include promotional material into conference registration kits	✓	✓	✓	✓	✓
Free participation during the ISABS Welcome reception	Free participation for 4 persons	Free participation for 2 person	Free participation for 1 person	Free participation for 1 person	

\* only 3 advertisements available; first come, first served

### Advertising in the special issue of the Croatian Medical Journal, the official journal of the ISABS

Inside cover page 1/1 (2 available, front and back)	Inside page 1/1	Inside page 1/2	Inside page 1/3	Inside page 1/4
EUR 600	EUR 500	EUR 350	EUR 200	EUR 180

### Advertising in the ISABS Book of abstracts

Inside page 1/1	Inside page 1/2	Inside page 1/3	Inside page 1/4
EUR 500	EUR 350	EUR 200	EUR 180

**Exhibition space lease = EUR 500/m<sup>2</sup>**

**GENERAL SPONSOR:** Sponsorship opportunities and benefits are arranged by contacting The ISABS Organizing Committee. Additional information is available at contact address: [info@isabs.hr](mailto:info@isabs.hr)

### Note to Sponsors

Please provide AD/logo by May 1<sup>st</sup>, 2024, in vectors form (EPS, AI) or high resolution (GIF, TIF, JPG or PSD file - minimum image resolution 300 dpi). All colors should be in CMYK.

### Payments

Please pay **free of charge for the beneficiary** to the International Society for Applied Biological Sciences account at Privredna banka Zagreb (memo: Sponsorship of the 12<sup>th</sup> ISABS Conference). IBAN: HR9423400091110157135, Swift: PBZGHR2X



# 13<sup>th</sup> ISABS<sup>\*</sup>

Conference on Applied Genetics and Mayo  
Clinic Lectures in Translational Medicine

**Hotel Radisson Blu Resort & Spa  
Split, June 17-20, 2024**



With the participation  
of Nobel Laureates



[www.isabs.hr](http://www.isabs.hr)